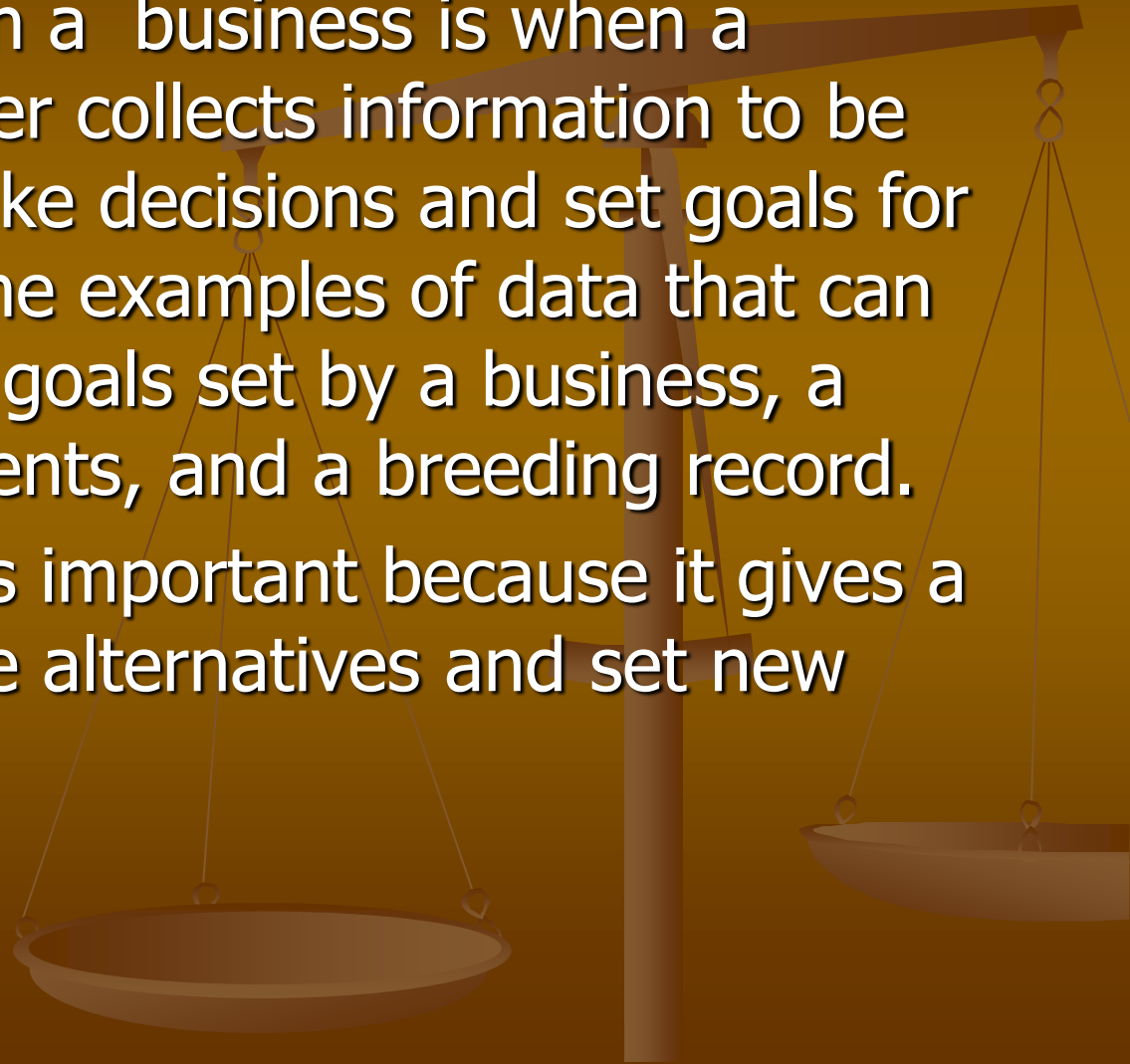


Managing the business through data collection



What is data collection in a business?

- Data collection in a business is when a business manager collects information to be used later to make decisions and set goals for a business. Some examples of data that can be collected are goals set by a business, a diary of daily events, and a breeding record.
- Data collection is important because it gives a basis to compare alternatives and set new goals.



How to write a goal.

- A goal needs to be written as a broad statement that shows where a manager wants to be after a given amount of time.
 - An example of a goal is: To make a profit on my SAE every year.
- A goal must be followed by objectives. Objectives are steps that must be taken in order to achieve goals.
 - An example of an objective is: Find feed for my cows for \$60.00/ton or less.

What is a business diary?

- A business diary is a place to put information that may be helpful in making management decisions pertaining to a business. For example, you may want to write an entry on a day it rains and how much it rained. If you have this information, and pastures are drying up, you can make a more educated decision on when might be a good time to downsize a herd to manage pastures. In addition, if these records are kept year after year trends may be discovered for even better decision making tools.
- Medical Injection Record is a place to keep track of medical injections given to animals and fit regulations of certain programs like the beef and pork quality assurance programs.
- Weight Gain Record is a place to keep track of the weight gain of animals. This is important to find the average daily gain of an animal and also to find how efficiently an animal is converting feed into pounds of gain.

What are herd checks and a breeding record and their importance?

- A herd check is a month by month evaluation of animals entering and leaving an enterprise.
- A breeding record is a record of dams and sires mated, the date of service, the date of birth, and other important information that will help in the organization of a herd of animals.

