



Introduction to Agricultural Sciences

Effective Speeches: Development Guide

Name _____ Date _____ Period _____

Before the Speech:

1st

Who is the audience?

How do their interests tie to your speech?

What is the action you want the audience to take (one sentence statement)?

Develop the Introduction:

4th

Get the audience's attention –

4th

Transition to the topic of the speech (TOPIC SENTENCE) –

4th

Preview what the speech will be (this is your MAIN POINTS) –

Developing the Speech Body:



Main Point 1 –

Support –

Application (tie it back to your overall speech topic - how does this apply to your speech goal?) –



Main Point 2 –

Support –

Application –



Main Point 3 –

Support –

Application –

Develop the Conclusion:



Restate main points –



Challenge for the audience –

Sources: